

## Member Churn Prediction Dataset

## MCPD v1.0 — Dataset Fact Sheet

1,000,000

Records

155

Fields

12

Domains

97.2

Cert Score

## Source Intelligence

Source Type	Pct	Primary Sources
PUBLIC_SOURCE	83.0%	CMS MA Enrollment, CMS Medicaid, CMS ACA, CAHPS, CMS Star Ratings, NCQA HEDIS
DERIVED_INTELLIGENCE	11.0%	Risk scores, LTV models, churn probability, financial exposure calculations
SYNTHETIC_ENRICHMENT	6.0%	Edge case enrichment, data completeness

## Distribution Tiers

Tier	File	Records	Contents
Sample	Sample.zip	500	Sample CSV, Data Dictionary, Overview, Fact Sheet, License, Read Me
Developer	Developer.zip	25,000	Dataset CSV (25K), Data Dictionary, Metadata, Schema, PDFs, License
Professional	Professional.zip	250,000	Dataset CSV+Parquet (250K), Source Lineage, Coverage Report, PDFs
Enterprise/OEM	Enterprise_OEM.zip	1,000,000	Full dataset, all 8 registries, Quality Assessment, Certification Report